

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-3603	Washington	DC 20003-4024	
	USA		USA		
CONTACT			PRODUCTDCCC TV 9/25-10/1		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1473	PRODUCT CODE 1310		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC										
1 30 MIN SEP	T-F	1	05:00A	05:58A	30S	09/25/12-09/28/12	THIS MORNING 5-6AM	1	400.00	400.00
2 30 MIN SEP	M	1	05:58A	07:00A	30S	10/01/12-10/01/12	THIS MORNING 6-7AM	1	700.00	700.00
3 30 MIN SEP	T-F	1	07:00A	09:00A	30S	09/25/12-09/28/12	THE EARLY SHOW	1	400.00	400.00
4 30 MIN SEP	Sa	1	05:58A	07:58A	30S	09/29/12-09/29/12	SAT. MORN. LOCAL NEWS	1	275.00	275.00
5 30 MIN SEP	Sa	1	07:58A	10:00A	30S	09/29/12-09/29/12	SAT.CBS MORNING NEWS	1	325.00	325.00
6 30 MIN SEP	Su	1	06:30A	07:00A	30S	09/30/12-09/30/12	THE SUNDAY BUSINESS PAGE	1	125.00	125.00
7 30 MIN SEP	Su	1	08:58A	10:28A	30S	09/30/12-09/30/12	CBS SUN MORN	1	550.00	550.00
8 30 MIN SEP	Su	1	10:28A	11:30A	30S	09/30/12-09/30/12	FACE THE NATION	1	550.00	550.00
9 30 MIN SEP	M	1	04:30P	05:00P	30S	10/01/12-10/01/12	430-5PM NEWS	1	800.00	800.00
10 30 MIN SEP	T-F	1	05:00P	05:30P	30S	09/25/12-09/28/12	5-530PM NEWS	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-56338-1

DATE PRINTED

08/23/12

AND

PAGE 2

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES	DCCC (DEMOCRATIC CONGRESSIONAL	
AND	1010 Wisconsin Ave NW	430 S Capitol St SE	
ADDRESS	Washington DC 20007-3603	Washington DC 20003-4024	
CONTACT	USA	USA	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1473	PRODUCT DCCC TV 9/25-10/1
NATIONAL SALESPERSON		PRODUCT CODE 1310	
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 M 30 MIN SEP		1	05:30P	06:00P	30S	10/01/12-10/01/12	530-6PM NEWS	1	900.00	900.00
12 M 30 MIN SEP		1	05:58P	06:30P	30S	10/01/12-10/01/12	M-F 6PM NEWS	1	1050.00	1050.00
13 Sa 30 MIN SEP		1	06:00P	06:30P	30S	09/29/12-09/29/12		1	550.00	550.00
14 M-F 30 MIN SEP		1	11:00P	11:35P	30S	09/25/12-10/01/12	11PM NEWS	2	1900.00	3800.00
15 Sa 30 MIN SEP		1	11:00P	11:35P	30S	09/29/12-09/29/12	11PM NEWS	1	1700.00	1700.00
16 M 30 MIN SEP		1	11:35P	12:37A	30S	10/01/12-10/01/12	11:35P-12:37A - LETTERMAN	1	450.00	450.00
Total Contract:								17		13475.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	7125.00	7125.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						5800.00	.00	.00	5800.00	
GRAND TOTAL									12925.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION